



PRESS RELEASE

Biodel AG Expands Executive Team Welcoming Travis Kraft as VP of Sales

May 01, 2024 – Maricopa, Arizona – Biodel Ag, Inc. ("Biodel"), a US carbon project developer focused on regenerative agriculture, announced today that Travis Kraft has joined the team as vice president of sales. With a wealth of experience and a proven track record in the industry, Travis is set to bring fresh perspectives and strategic leadership to the expansion of Biodel's carbon project development and regenerative input programs.

Travis is a seasoned professional at the forefront of agricultural sales, sustainability, and change agent. With a passion for driving positive change, he specializes in carbon sequestration practices, leveraging his expertise to promote environmental stewardship within the industry. As a skilled leader, Travis excels in sales management, guiding teams to exceed targets while fostering strong client relationships. His commitment to innovation and collaboration has earned him recognition as a trusted advisor, dedicated to advancing sustainable practices and optimizing distribution networks. With a track record of success, Travis continues to lead by example, shaping the future of agriculture.

"Western based agriculture has always been a passion of mine, Biodel is positioned perfectly to bring expert tools and programs to an area that is typically overlooked for producing top tier products and credits," Kraft said. "The opportunities for growers and farmers are enormous, and I am excited to be leading the sales team efforts and bringing my experience to an already deeply experienced leadership and product development team!"

About Biodel AG

Biodel AG, Inc., a US carbon project developer focused on regenerative agriculture, is dedicated to making it easy for landowners to participate in carbon revenue streams and demonstrate their commitment to sustainable production. These improvements involve precise measurement of soil carbon, long-term carbon sequestration, and emission reduction strategies, along with vital biological inputs and practices. Ultimately, these efforts aim to reverse climate change. For more information, visit:

www.biodelag.com

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